

SHAWN MEISSER

WEB DEVELOPER

Las Vegas, NV

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Professional Summary

Detail-oriented web professional with over a decade of experience in WordPress development, digital publishing, and client-facing web services. Proven ability to build, publish, and maintain websites and multimedia assets that meet brand, SEO, accessibility, and responsive design standards. Skilled in cross-functional collaboration, project management with Asana, and basic HTML/CSS. Strong communicator and organizer thriving in fast-paced environments.

Professional Experience

President & Lead Developer

Synergistic Techs – Las Vegas, NV

October 2024 – Present

- Lead development, hosting, and maintenance of managed WordPress hosting solutions for multiple clients.
- Architect and maintain complex WordPress sites, eCommerce stores, and custom plugin integrations.
- Manage server environments (cPanel, Plesk) with focus on security, speed, and scalability.
- Oversee client onboarding, technical support, and project delivery to ensure high customer satisfaction.
- Coordinate with SEO, content, and branding teams to deliver seamless digital experiences.
- Provide strategic leadership to grow company and client portfolio.

Director of Web Services / Project Manager

White Services Group (Ervinas/Ervinas Media) – Las Vegas, NV

May 2014 – September 2024

- Built and maintained numerous WordPress websites, including informational sites, eCommerce, and membership platforms.
- Managed all aspects of client web and email hosting services, including billing and technical support.
- Served as primary client contact for web service inquiries and issue resolution.
- Led customer support initiatives, ensuring high satisfaction for hosting and web clients.
- Coordinated web content production workflows to ensure quality and timely publishing aligned with brand and technical standards.

Director of Customer Relations

Kor Media Group – Las Vegas, NV

January 2012 – May 2014

- Built and maintained strong client relationships, addressing inquiries and feedback promptly.
- Managed client onboarding, providing training and resources for product use.
- Developed customer service strategies to improve satisfaction and retention.
- Oversaw customer service team performance to ensure quality support.

System Administrator

The Glovue Network – Las Vegas, NV

January 2012 – May 2014

- Managed WordPress Multisite Network infrastructure and stability.
- Provided technical support and troubleshooting to clients building subsites.
- Assisted clients in optimizing site performance and resolving technical issues.

Skills & Expertise

- WordPress CMS content creation and management
- Basic HTML/CSS and responsive design principles
- SEO fundamentals and Google Analytics (GA4)

- Accessibility compliance and best practices
- Multimedia asset sourcing and formatting (images, videos, PDFs)
- Project/task management (Have not used Asana before)
- Client communication and cross-functional collaboration
- Web hosting management (cPanel, Plesk)
- Strong attention to detail and visual consistency

Projects

- MD Meals – <https://mdmeals.com>
- Southern Nevada Veterans Chamber of Commerce – <https://snvcc.org>
- Price Is Right LIVE – <https://priceisrightlive.com>
- Collab LV – <https://collablv.org>
- Las Vegas Medical Marijuana Association – <https://lvmma.org>
- Homeward Bound In The Heartland Animal Rescue – <https://hbith.org>
- Safe Cities Network – <https://safecitiesnetwork.org>
- Shannabis Marketing – <https://shannabis.com>